

Sutherland Shire  
COUNCIL



**BUSINESS DEVELOPMENT WEEK 2008**

21 – 27 JUNE 2008



## YOUNG ENTREPRENEURS WORKSHOP

Do not miss out on your opportunity to hear from successful young entrepreneurs, work on your idea through innovative and practical workshops, and meet other local young business people out there making their ideas a reality. The day assists 16 - 28 year olds who have a business idea, are thinking about setting up a new business, or need advice on a business plan.

**DATE:** Saturday, 21 June 2008 10am - 2pm

**BOOKINGS:** Anna La Grassa - 9966 4333 or [anna@frankteam.com.au](mailto:anna@frankteam.com.au)

**COST:** Free - includes lunch

## STARTING A BUSINESS

This workshop will provide the essential information and tools for setting up your business. A must if you are starting your new venture.

**DATE:** Monday, 23 June 2008 9.30am - 11.30am

**BOOKINGS:** Colin Waid, St George & Sutherland Business Enterprise Centre - 9545 5900 or [www.becsmallbiz.com.au](http://www.becsmallbiz.com.au)

**COST:** Free - includes morning tea

## GOVERNMENT SUPPORT TO GROW YOUR BUSINESS

There are lots of programs and assistance available to help your business. Here's where you hear about them. TAFE NSW will provide information on tailored training programs and the government funding and incentives that are available, the St George & Sutherland Business Enterprise Centre (BEC) will provide information on business development & mentoring programs, while AusIndustry, Austrade TradeStart and NSW Department of State & Regional Development will provide information to assist you to grow your business.

**DATE:** Tuesday, 24 June 2008 5.30pm - 7.30pm

**BOOKINGS:** Sutherland Shire Council's Economic Development Unit - 9710 0109 or 9710 0607

**COST:** Free - includes refreshments

## TOURISM CONFERENCE

A must for all businesses in the Shire catering to tourists. Come along and meet your industry colleagues whilst learning tips and skills for increasing your marketing and business effectiveness. Topics include working with the media, taking the mystery out of marketing, going green, and creating strong partnerships and promotions.

**DATE:** Wednesday, 25 June 2008 9am - 4pm

**BOOKINGS:** Jenny-Lee Stefas, Tourism Officer, Sutherland Shire Council - 9710 0419

**COST:** Free - includes lunch

## WOMEN IN BUSINESS

Women account for a third of all small business operators in NSW, two thirds of start-ups, and are dynamic partners in many family businesses. 'Rendezvous' is a not-for-profit business women's network group whose motto is 'Share...Learn...Grow'. Whether you are new to business and would like guidance, or have been in business for some time and would like inspiration to keep moving forward, join us for an evening of networking and insights into business success.

**DATE:** Wednesday, 25 June 2008 6.30pm - 8.30pm

**BOOKINGS:** Sutherland Shire Council's Economic Development Unit - 9710 0109 or 9710 0607

**COST:** Free - includes refreshments

## BEC BUSINESS MARKETING FORUM

This 'must attend' one-day business forum will cover all aspects of sales and marketing for small to medium sized businesses.

**DATE:** Thursday, 26 June 2008 9am - 4pm

**BOOKINGS:** Colin Waid, St George & Sutherland Business Enterprise Centre - 9545 5900 or [www.becsmallbiz.com.au](http://www.becsmallbiz.com.au)

**COST:** Free - includes lunch



## PLANNING YOUR WAY OUT – BUSINESS SUCCESSION PLANNING SEMINAR

An opportunity for you to gain free expert advice on succession planning and preparing your business to operate without you. Whether you plan to sell or pass it on, you will get insights from financial planners, commercial lawyers, accountants and business advisors.

**DATE:** Thursday, 26 June 2008 5.30pm - 7.30pm

**BOOKINGS:** Sutherland Shire Council's Economic Development Unit - 9710 0109 or 9710 0607

**COST:** Free - includes refreshments

## GETTING YOUR MESSAGE IN THE MEDIA AND SOCIAL NETWORKING ONLINE

– hosted by the Shire IT Cluster

Fran Molloy will share her tips on getting your message in the media. Scott Maxworthy will give you the low-down on Youtube, MySpace and Facebook and how they can benefit your business. If you rely on computers at work or home, this is an opportunity to hear the latest in technology development, meet local IT service providers and make new business contacts at the annual Shire IT and ICT business information and networking event.

**DATE:** Friday, 27 June 2008 8am - 10am

**BOOKINGS:** Sutherland Shire Council's Economic Development Unit - 9710 0109 or 9710 0607

**COST:** Free - includes refreshments

**All workshops will be conducted at the SSHED & University of Wollongong Campus, Pitt Street, Loftus.**

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