

## Getting into Export program

- Designed to assist eligible Australian businesses develop the skills required to become successful and sustainable exporters.
- Participants will receive a customised package of services designed to meet their needs around learning to export, including:
  - An assigned Export Adviser in Australia
  - Tailored advice and assistance to help clients understand exporting including pricing, promotion and distribution
  - Access to a new *Getting into Export* portal ([www.austrade.gov.au/gettingintoexport](http://www.austrade.gov.au/gettingintoexport))
  - Attendance at 3 seminars, workshops or webinars in Australia for free
  - Practical market information and export strategy development with Austrade's off-shore network via video conference or teleconference (3 per client with a max of 2 hrs per market)
  - Access to a specialist referral network of private sector service providers to assist participants with their exporting and investment needs
- Companies can participate on the program for 18 months and there is no cost . The program has a simple application process and defined eligibility criteria to ensure participants are export capable.

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